



Introducing  
PRESERVATION KENTUCKY  
**TOUR120**

---

**TO:** Prospective **Tour120** Event Host Committee Members  
Betsy Hatfield, Executive Director

**FROM:** W. Grady Walter, II, Board Chair

**DATE:** August 2019

**RE:** **Tour120** Program and Event Host Committee Application Materials

---

Thank you for your interest in **Tour120**! This is exciting **new year-long program** that was launched the weekend of **May 18-19, 2019, during National Historic Preservation Month**, with events around the state designed to raise awareness of the importance of historic preservation to all Kentucky communities. We hope you'll join us as a participating **Tour120** Host Committee Partner.



The **Tour120** concept is simple: With your participation, Preservation Kentucky will **promote historic building tours throughout the year** in as many of the Commonwealth's 120 counties as possible.

**Tour120** sites represent a diversity of architectural style, history and purpose and include historic commercial, residential and other buildings not normally open to the general public but about which there is strong community interest or curiosity--but all qualifying historic sites are welcome to participate.

To **qualify as a Tour120** Host Site, prospects must submit a Tour120 Application and become a Nonprofit level member of Preservation Kentucky.

With our coordinated statewide media message, **Tour120** is a great way to bring attention and attract new visitors to your community, generate new audiences, garner national media coverage. We hope you'll partner with us on this important program and look forward to working with you!

*To view a list of our current **Tour120** participants, visit [www.Tour120.org](http://www.Tour120.org)*

*For information on how to become a **Tour120** participant, please call our office at 502-871-4570.*