



Introducing
PRESERVATION KENTUCKY
TOUR120

TO: Prospective **Tour120** Event Host Committee Members

FROM: Betsy Hatfield, Executive Director
W. Grady Walter, II, Board Chair

DATE: October 17, 2018

RE: **Tour120** Event and Host Committee Application Materials

Thank you for your interest in **Tour120**! Planned for the weekend of **May 18-19, 2019, during National Historic Preservation Month**, this exciting new event is designed to raise awareness of the importance of historic preservation to all Kentucky communities, and we hope you'll join us as a participating **Tour120** Host Committee Partner.



The **Tour120** concept is simple: With your participation, Preservation Kentucky will promote historic building tours on the same weekend of the year in as many of the Commonwealth's 120 counties as possible.

We intend for **Tour120** sites to represent a diversity of architectural style, history and purpose. In choosing **Tour120** sites, preference will be given to historic commercial, residential and other buildings not normally open to the general public but about which there is strong community interest or curiosity.

Tour120 offers a revenue-sharing plan through which proceeds from tours of private buildings can benefit approved nonprofit historic buildings or preservation projects in your community.

With our coordinated statewide media message, **Tour120** is a great way to bring attention and attract new visitors to your community, generate new audiences, garner national media coverage.

The application deadline is Friday, November 30, 2018.

Please review the attached documents, and email or call us with any questions. We hope you'll partner with us on this important event—we look forward to working with you!